



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 566063 /		<u>Alt Order #</u>
<u>Product</u> 8/6-8/7		
<u>Contract Dates</u> 08/06/12 - 08/07/12		<u>Estimate #</u>
<u>Advertiser</u> AUC-AFSCME		<u>Original Date / Revision</u> 08/03/12 / 08/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Jeremy Norman	<u>Sales Office</u> Cleveland
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Wired Media Partners
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	08/06/12	08/07/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$1,200.00			
N 2	8	08/06/12	08/07/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-----				2	\$1,200.00			
N 3	8	08/06/12	08/07/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-----				2	\$1,200.00			
N 4	8	08/06/12	08/07/12	M-F 9a-10a	9a-10a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$650.00			
N 5	8	08/06/12	08/07/12	M-F 5p-6p News	5p-6p News		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-----				2	\$1,100.00			
N 6	8	08/06/12	08/07/12	M-F 6p-7p News	6p-7p News		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	11-----				2	\$1,300.00			
N 7	8	08/06/12	08/07/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	12-----				3	\$1,600.00			
Totals											13	\$16,250.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/07/12	13	\$16,250.00	\$13,812.50
Totals	13	\$16,250.00	\$13,812.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Entered 8/3

Station Order Revised AUC-AFSCME

Market: Cleveland

Flight Dates: Monday, August 06, 2012 to Tuesday, August 07, 2012

Estimate ID

11551

Contact: Jeremy Norman

Email: jeremy.norman@channel8wjw.com

Phone: 216-431-8888

Fax: 216-432-4282

Direct: xt 4212

WJW -TV

Program Name	DP	Days Length	Gross Rate	Mon Aug 06	Tue Aug 07	Total
WJW 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$1,200.00 \$1,200.00	1		1
WJW 7a News 7:00 AM 8:00 AM	EM	M-F 30	\$1,200.00 \$2,400.00	1	1	2
WJW 8a News 8:00 AM 9:00 AM	EM	M-F 30	\$1,200.00 \$2,400.00	1	1	2
WJW 9a News 9:00 AM 10:00 AM	DT	M-F 30	\$650.00 \$650.00		1	1
WJW 5p News 5:00 PM 6:00 PM	EN	M-F 30	\$1,100.00 \$2,200.00	1	1	2
WJW 6p News 6:00 PM 7:00 PM	EN	M-F 30	\$1,300.00 \$2,600.00	1	1	2
WJW 10p News 10:00 PM 11:00 PM	LN	M-F 30	\$1,600.00 \$4,800.00	1	2	3
Station Gross Totals			\$16,250.00	6	7	13

Suzanne Collins

Wired Media Partners

Date/Time Sent: 8/3/2012 9:37:58 AM

WJW-TV

Page 1 of 1



Station Buy Detail Cleveland, TV

Est ID: 11551

Client: AUC-AFSCME

Flight Dates: Monday, August 06, 2012 to Tuesday, August 07, 2012

WJW-TV

Program Name	DP	Days		Rate	Mon	Tue	Total
		Length			Aug 06	Aug 07	
WJW 6a News 6:00 AM - 7:00 AM	EM	M-F 30		\$1,200.00 \$1,200.00	1		1
WJW 7a News 7:00 AM - 8:00 AM	EM	M-F 30		\$1,200.00 \$2,400.00	1	1	2
WJW 8a News 8:00 AM - 9:00 AM	EM	M-F 30		\$1,200.00 \$2,400.00	1	1	2
WJW 9a News 9:00 AM - 10:00 AM	DT	M-F 30		\$650.00 \$650.00		1	1
WJW 5p News 5:00 PM - 6:00 PM	EN	M-F 30		\$1,100.00 \$2,200.00	1	1	2
WJW 6p News 6:00 PM - 7:00 PM	EN	M-F 30		\$1,300.00 \$2,600.00	1	1	2
WJW 10p News 10:00 PM - 11:00 PM	LN	M-F 30		\$1,600.00 \$4,800.00	1	2	3
Station Totals				\$16,250.00	6	7	13
Station Net				\$13,812.50			

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700

8999 East Vassar Avenue, Denver, CO 80231, 703-877-2000

WJW-TV

Jeremy Norman

5800 S Marginal Rd Cleveland OH

Page 1 of 1

**RECORD OF REQUEST FOR POLITICAL TIME
WJW FOX 8**

Date: 8/3/12

Request made by: Suzanne Collins

by phone X
in person _____

On behalf of: AUL - AFSCME

(Committee name)

For candidacy or issue: Issue

(Candidate/Issue)

PRIMARY ELECTION _____
GENERAL ELECTION X

POLITICAL PARTY:
Democrat X
Republican _____
Other _____

Legally-Qualified Candidate
For the Office of: _____

Information Requested: All

Information Provided: All

Time Requested: All

Length of Broadcast	Hour	Days	Class of Time	Times per Week	Package or Rotation	Number of Weeks	Rate

Date of First Broadcast: 8/6 Date of Last Broadcast: 8/7

Total Charges: \$ _____

If not already on file, list chief executive officers(s) or members of the executive committee or board of directors of sponsoring organization, for candidate include treasurer of authorized campaign committee.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJW-TV Cleveland	Date: 8/3/2012
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I, Wired Media Partners

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, August 06, 2012	Tuesday, August 07, 2012

Total Gross Charges: \$16,250.00

This broadcast time will be used by: AUC-AFSCME

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒

Yes

☐

No



Wired Media Partners

For Programming that "communicates a message relating to any political matter of national importance, "list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

AUC-AFSCME

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

PO BOX 65321, Washington, DC 20035

Executive Director Tom McMahon

202-470-69 Treasurer:

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

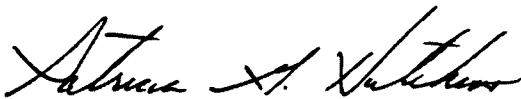
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).

For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.

To Be Signed By Issue Advertiser

Friday, August 03, 2012

Date



Signature

303-989-4700

Contact Phone Number

To Be Signed By Station Representative

☐ Accepted

☐ Accepted In Part

☐ Rejected

Signature

Printed Name

Title

Wired Media Partners

